



News Release

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Premier Wynne Presents Geissberger Farmhouse Cider with Leadership In Agricultural Innovation Award

At the Premier's Summit on Agri-Food Innovation in Toronto on Monday, October 7th, Premier Kathleen Wynne presented a Leadership in Innovation Award to Geissberger Farmhouse Cider for implementation of their mobile apple cider mill that brings the cider-making experience to Ontario Orchards. A family business, Geissberger Farmhouse Cider is operated by Garry and Gord Geissberger and their families in Mitchell's Corners, Clarington.

"We are very honoured and excited to receive this award," states Gord Geissberger of Geissberger Farmhouse Cider. "My brother Garry and I started making apple cider as kids with our Dad and Grandfather and it is something we love to do. The mobile apple cider mill is our first complete upgrade in forty years and is one of four currently in Canada, and the only one in Ontario." The 8' x 20' trailer contains an apple washer, shedder, press, pasteurizer and packaging system. The mill can produce between 450 – 500 litres of apple cider per hour and uses a unique Bag-in-Box packaging system that gives the cider a long shelf life without preservatives or refrigeration.

"When we are operating at an orchard it is like a mini apple festival," says Gord. "Families at the orchard love to see the farm apples being squeezed into cider, enjoy the fresh taste and we are always open to questions about the apple cider making process." The mobile mill saves orchards shipping costs of having to send apples off the farm to be made into cider and with the Bag-in-Box packaging they can carry their own line of apple cider without expensive refrigeration equipment.

More information regarding the mobile apple cider mill is available online at www.farmhousecider.ca along with an apple map showing the various locations where the mobile mill has been operating and where apple cider may be purchased.

For more information please contact Geissberger Farmhouse Cider at (905) 728-8674 or mail@farmhousecider.ca.

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